

2018 SUBExcel
 ASA - We Build Excellence



FEB. 28 – MARCH 3, 2018 | TEMPE MISSION PALMS | TEMPE, AZ

Tuesday, Feb. 27, 2018

5:30 p.m. – 6:30 p.m. **Hospitality Suite**—Open to all attendees

Wednesday, Feb. 28, 2018

- 12:00 p.m. – 6:00 p.m. **Registration Open** *Lobby*
- 1:00 p.m. – 2:00 p.m. **Finance Committee Meeting** *Joshua Tree*
- 2:00 p.m. – 5:00 p.m. **Executive Committee Meeting** *Joshua Tree*
- 6:00 p.m. – 7:30 p.m. **ASA President's & ASA of Arizona's Welcome Reception** *Courtyard East*
 2017-18 ASA President Jeff Banker and ASA of Arizona Welcomes You to SUBExcel 2018!

Thursday, March 1, 2018

- 7:00 a.m. – 5:00 p.m. **Registration Open** *Foyer D*
- 7:30 a.m. – 5:00 p.m. **Tech Bar** *Foyer D*
- 7:30 a.m. – 8:45 a.m. **Breakfast with Arizona Secretary of State Michele Reagan Followed by Peer-to-Peer Leadership Round Tables** *Cloister*
 –Facilitated by Danny Creed
- 9:00 a.m. – 10:30 a.m. **Opening General Session** *Palm AD*
 “Brace for Impact” by Dave Sanderson
 –Brought to you by keynote sponsor Commerce Bank
- 10:30 a.m. – 10:45 a.m. **Networking Break** *Ballroom Foyer*
- 10:45 a.m. – 12:00 p.m. **Education Workshop**—“Contract Strategies in Challenging Markets” by Teresa Magnus, Magnus & Company *Palm AD*
- 10:45 a.m. – 12:00 p.m. **Executive Directors' Council Meeting** *Joshua Tree*
- 12:00 p.m. – 1:15 p.m. **Lunch and Chapter Leadership Peer-to-Peer Round Tables** *Cloister*
 –Facilitated by Danny Creed
- 1:15 p.m. – 2:30 p.m. **Education Workshop**—“Lean Transformations” by Stephane McShane, Maxim Consulting Group *Palm AD*
- 1:15 p.m. – 5:00 p.m. **Executive Directors' SHARE!** *Joshua Tree*
 –Brought to you by Executive Directors' Sponsor GrowthZone
- 2:30 p.m. – 4:00 p.m. **Exhibitor Set-Up** *Palm BCEF*
- 2:30 p.m. – 2:45 p.m. **Networking Break** *Ballroom Foyer*
- 2:45 p.m. – 4:00 p.m. **Education Workshop**—“Project Management Through Production Metrics” by Stephen Rohrbach, F.A. Rohrbach, Allentown, Pa. *Palm AD*
- 4:00 p.m. – 6:00 p.m. **EXPO & Mini Golf Tournament with Exhibitors** *Palm BCEF*
- 6:00 p.m. – 6:30 p.m. **Board Liaison & ED Meeting & Greet** *Hospitality Suite*

Friday, March 2, 2018

- 7:00 a.m. – 5:00 p.m. **Registration Open** *Foyer D*
- 8:00 a.m. – 4:00 p.m. **Tech Bar** *Foyer D*

7:30 a.m. – 8:45 a.m.	Breakfast and Annual Business Meeting “State of the Association” by 2017-18 ASA President Jeff Banker, Banker Insulation, Chandler, Ariz.	<i>Palm BCEF</i>
9:00 a.m. – 10:15 a.m.	ASA Task Force on Government Advocacy Meeting–Part I –Facilitated by Chair Dan McLennon, Esq., Smith, Currie & Hancock, LLP, San Francisco, Calif.	<i>Xavier</i>
9:00 a.m. – 10:15 a.m.	Education Workshop —“Recession Proofing Your Company” by Joel Stinson, FMI –Brought to you by keynote sponsor Commerce Bank	<i>Palm AD</i>
9:00 a.m. – 10:15 a.m.	Executive Directors’ Education Workshop —“How To Be Productive Every Day: Tips on How to Tame Your Inbox & Apps You Can’t Live Without” by Soraya Herbert, DAHLIA + Agency –Brought to you by Executive Directors’ Sponsor GrowthZone	<i>Joshua Tree</i>
10:15 a.m. – 10:45 a.m.	Networking Break with Exhibitors	<i>Palm BCEF</i>
10:45 a.m. – 12:00 p.m.	ASA Task Force on Government Advocacy Meeting–Part II –Facilitated by Chair Dan McLennon, Esq., Smith, Currie & Hancock, LLP, San Francisco, Calif.	<i>Xavier</i>
10:45 a.m. – 12:00 p.m.	Education Workshop —“Riding an Elephant: Harnessing the Dual Challenges Leading for Impact While Managing Complexity” by Griff Hall, Johns Hopkins University Carey School of Business	<i>Palm AD</i>
10:45 a.m. – 12:00 p.m.	Executive Directors’ Education Workshop —“10 Ways to Manage Your Online Reputation and the Social Media Tools to Get It Done Smartly” by Soraya Herbert, DAHLIA + Agency –Brought to you by Executive Directors’ Sponsor GrowthZone	<i>Joshua Tree</i>
10:45 a.m. – 1:45 p.m.	Board of Directors Meeting	<i>Colonnade</i>
12:00 p.m. – 1:45 p.m.	Lunch with Exhibitors and Chapter Leadership Peer-to-Peer Round Tables –Facilitated by Danny Creed	<i>Palm BCEF</i>
2:00 p.m. – 3:00 p.m.	Exhibitor Break-Down	<i>Palm BCEF</i>
2:00 p.m. – 3:15 p.m.	Education Workshop —“Employment Law Mistakes Most Commonly Made by Subcontractors” by Philip J. Siegel, Esq., Hendrick, Phillips, Salzman & Siegel	<i>Palm AD</i>
2:00 p.m. – 3:15 p.m.	ASA Task Force on the Subcontractors Legal Defense Fund Meeting —Facilitated by Chair Scott Holbrook, Esq., Crawford & Bangs, Covina, Calif.	<i>Xavier</i>
2:00 p.m. – 4:00 p.m.	Executive Directors’ Outing —TBA	
3:15 p.m. – 3:30 p.m.	Networking Break	
3:30 p.m. – 4:45 p.m.	ASA Task Force on Contract Documents Meeting –Facilitated by Chair Brian Cabbage, Esq., Ceco Construction Group, Alexandria, Va.	<i>Xavier</i>
3:30 p.m. – 4:45 p.m.	Education Workshop —“Trending Now: Lean Construction Top 10 Topics” by Bryan Bernardo, LEED-AP, Kitchell Contractors	<i>Palm AD</i>
6:00 p.m. – 7:00 p.m.	Attorneys’ Council Reception	<i>Café Boa</i>
7:00 p.m. – 10:00 p.m.	Attorneys’ Council Dinner	<i>Café Boa</i>
6:00 p.m. – 10:00 p.m.	Reception, Banquet & Awards Ceremony Wear your cowboy hats and boots!	<i>Rustler’s Rooste</i>
Saturday, March 3, 2018		
8:00 a.m. – 12:00 p.m.	Attorneys’ Council Meeting —Facilitated by Chair Zea Wright, Esq., Byrne Costello & Pickard, P.C., Syracuse, N.Y.	<i>Dolores</i>
1:05 p.m. –	Cubs vs. Reds —Spring training baseball game at 1:05 p.m. Transportation on Your Own	<i>Sloan Park</i>