



“A monthly educational journal designed to equip construction subcontractors and specialty trade contractors with the ideas, tools and tactics they need to thrive.”

Official Educational Journal of the American Subcontractors Association, Inc.

2018

Editorial Calendar

Edition	Theme	Copy Deadline	Ad Deadline
January 2018	Negotiating Subcontracts	• Dec. 22, 2017	• Dec. 29, 2017
February 2018	Engaging with Customers	• Jan. 19, 2018	• Jan. 26, 2018
March 2018	Construction Trends	• Feb. 16, 2018	• Feb. 23, 2018
April 2018	Embracing Technology	• March 23, 2018	• March 30, 2018
May 2018	The Worst Contract Terms	• April 20, 2018	• April 27, 2018
June 2018	Preserving Claims	• May 18, 2018	• May 25, 2018
July 2018	Documenting Your Ethics Policy	• June 22, 2018	• June 29, 2018
August 2018	Back to ‘School’	• July 20, 2018	• July 27, 2018
September 2018	Best Practices	• Aug. 24, 2018	• Aug. 31, 2018
October 2018	Human Resources	• Sept. 21, 2018	• Sept. 28, 2018
November 2018	Improving Productivity	• Oct. 19, 2018	• Oct. 26, 2018
December 2018	Looking Ahead	• Nov. 16, 2018	• Nov. 30, 2018