



"A quarterly educational journal designed to equip construction subcontractors and specialty trade contractors with the ideas, tools and tactics they need to thrive."

Official Educational Journal of the American Subcontractors Association, Inc.

Editorial Calendar 2008

1st Quarter

Publication Date: Dec. 1, 2007

Theme: Building Information Modeling:
What It Means for Subcontractors

- How BIM Works
- Estimating and Bidding Challenges and Opportunities of BIM
- Technological and Training Requirements of BIM
- Legal Implications of BIM
- New Model Contracts Update

Copy Deadline: Sept. 28, 2007

Artwork Deadline: Oct. 3, 2007

3rd Quarter

Publication Date: June 1, 2008

Theme: The Subcontractor's Ultimate
Resource Guide

- Contract Resources
- Risk Transfer Resources
- Web Sites
- Member Services
- Contractors' Knowledge Depot Catalog
- Business Forum & Convention 2008 Coverage

Copy Deadline: March 21, 2008

Artwork Deadline: March 25, 2008

2nd Quarter

Publication Date: March 1, 2008

Theme: Profit as a Green Machine

- Green Markets Pay Off for Subcontractors
- Diversifying To Green: Right for You?
- How Green Methods and Specs Are Different
- Overview of Federal Green Laws and Regulations
- Champions Academy 2007 Coverage

Copy Deadline: Dec. 14, 2007

Artwork Deadline: Dec. 18, 2007

4th Quarter

Publication Date: Sept. 1, 2008

Theme: The Brave New World of Electronic
Documents

- Tips for Modifying Electronic Contracts
- Negotiating and Specifying Payment Terms Electronically
- Legal Issues in the Electronic Exchange of Project Information
- Insurance and Surety Markets Update

Copy Deadline: June 24, 2008

Artwork Deadline: June 27, 2008

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