



American Subcontractors Association, Inc.

NEWS RELEASE

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ASA Membership Shows 9 Percent Growth Nationally During 2006-07

ALEXANDRIA, Va. — The membership of the American Subcontractors Association (ASA), the voice of specialty trade contractors in the construction industry, grew 9 percent between July 1, 2006, and June 30, 2007.

“ASA’s membership growth reflects increased interest in subcontractor advocacy and education, and the services that ASA provides,” said ASA Immediate Past President (2006-07) Stephen Rohrbach, CPC, F. A. Rohrbach Inc., Allentown, Pa. “ASA’s members have proven they’re highly effective ambassadors to others within the construction industry when it comes to communicating the best practices, professionalism, and government and industry advocacy for which ASA stands. Many local ASA chapters have bolstered membership recruitment efforts. ASA members and chapters aim to meet the challenge of sustaining another year of excellent growth.”

Two new chapters chartered by ASA during the 2006-07 year accounted for a significant amount of the growth: Seattle-based ASA of Washington, with 47 members, and Grand Rapids-based ASA of West Michigan, with 74 members. Successful local and national recruitment efforts drove the remainder of the growth. For example, the Finishing Contractors Association, Vienna, Va., and the StarNet® Commercial Flooring Cooperative, Darien, Conn., both joined ASA as national members in 2006-07.

Most ASA members have annual sales volumes of more than \$7 million and have sustained their memberships in ASA for more than six years.

Learn more about ASA online at www.asaonline.com or call (703) 684-3450.

Founded in 1966, ASA amplifies the voice of, and leads, trade contractors to improve the business environment for the construction industry and to serve as a steward for the community. ASA’s vision is to be the united voice dedicated to improving the business environment in the construction industry. The ideals and beliefs of ASA are ethical and equitable business practices, quality construction, a safe and healthy work environment, and integrity and membership diversity.

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