



# NEWS RELEASE

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## **Develop an Ethics Policy With FASA CD-ROM**

ALEXANDRIA, Va. — Equipped with the right tools, your company can prevent fraud, deter improper conduct, and avoid conflicts of interest before they jeopardize its reputation and assets. Learn how to develop an ethics policy that fits your company's unique needs by purchasing the most recent multimedia CD-ROM published by the Foundation of the American Subcontractors Association (FASA), "Developing a Corporate Ethics Policy."

Co-presented by Hank Boerner, partner and managing director at Rowan & Blewitt, a leading issues management and crisis management organization, and Bill Reed, president and founder of Pilgrim Consulting, the webinar recording contained on this easy-to-use CD-ROM offers advice on how to help every employee — from the highest executive to the lowliest laborer — make the right choices when faced with ethical dilemmas.

See how having an ethics policy can make a difference when facing problems like bid shopping and bid peddling, slow payment and nonpayment, and corruption through this two-hour presentation led by two of the corporate world's leading thinkers on ethics reform. Boerner, who also serves as chairman of the Governance & Accountability Institute, has played a role in crisis management/recovery for more than 300 crisis events and situations since the late 1960s. Reed brings over 25 years of experience in training and development. His former clients include JPMorgan Chase and Charles Schwab & Co.

The "Developing a Corporate Ethics Policy" CD-ROM contains an audio-visual recording, a media player to install on your computer, and installation instructions. The cost is \$65 for members of the American Subcontractors Association and \$95 for nonmembers. Order this reference online through FASA's Contractors' Knowledge Depot at [www.contractorsknowledgenetwork.org](http://www.contractorsknowledgenetwork.org) or call toll-free 1-888-374-3133.

FASA was established in 1987 as a 501(c)(3) tax-exempt entity to support research, education and public awareness. Through its Contractors' Knowledge Network, FASA is committed to forging and exploring the critical issues shaping subcontractors and specialty trade contractors in the construction industry. FASA provides subcontractors and specialty trade contractors with the tools, techniques, practices, attitude and confidence they need to thrive and excel in the construction industry.

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**Media contacts: Call (703) 684-3450, Ext. 1317, for a review copy of the CD-ROM.**